

PRINTERA

NEWSLETTER
SPECIAL EDITION

start
engine 

"FUND THE FUTURE"



EQUITY CROWDFUNDING BY THE NUMBERS

This edition of our newsletter is slightly different. While we usually highlight our latest prints, projects, and design breakthroughs, today we're taking a moment to reflect on the milestones we've reached during our StartEngine campaign and the progress we've made as a company. We're excited to share this mid-campaign update as we continue our journey on StartEngine, a crowdfunding platform that allows investors like you to own a stake in innovative companies shaping the future.

To everyone who has already joined us in supporting the future of sustainable concrete 3D printing—thank you! Your belief in our mission fuels our progress every day. With the campaign extended through February 2025, there's still time to explore what we're building and invest in our vision for innovation and sustainability in construction. In the meantime, we invite you to take a closer look at our StartEngine campaign and consider how you can join us in shaping the future of construction.

CAMPAIGN HIGHLIGHTS AND MILESTONES

During our StartEngine campaign, we've reached some incredible milestones, and it's all thanks to the unwavering support from our community. Every step forward reflects the belief and confidence you've placed in us, and we're excited to keep building on this momentum together.



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Campaign Accomplishments

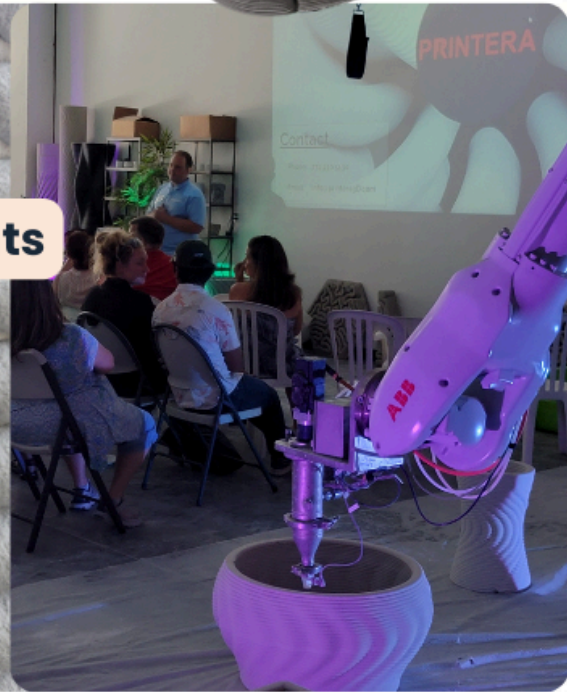
Most Momentum Badges

191 Investors

Over 600 Campaign Followers

StartEngine Homepage Feature

Almost \$200k Raised



\$199,139.73 Raised

Most Momentum Badge

We earned the Most Momentum Badge multiple times, recognizing us as one of the top 15 companies on StartEngine in terms of funding received within a 72-hour window. This badge reflects the enthusiasm and trust that our investors have placed in us.

StartEngine Homepage Feature

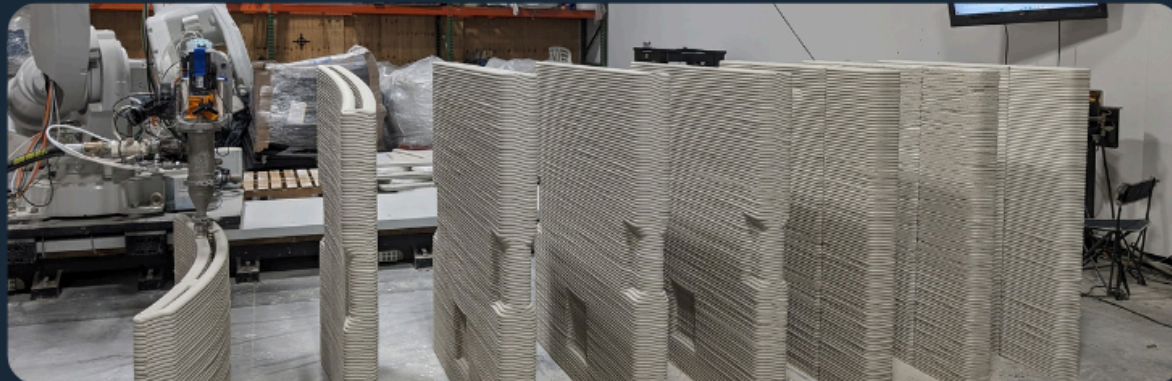
Another major achievement was being featured on the StartEngine homepage. By bringing in over 100 new investors to the platform, we secured a prime spot, and StartEngine promoted our campaign to their 1.8 million registered investors via email. This exposure has been instrumental in driving momentum.

WWW.STARTENGINE.COM/PRINTERA

EXCLUSIVE STARTENGINE UPDATES

As we continue our StartEngine campaign, we're excited to share exclusive insights into the strategies and technology that make us unique. We've been sharing updates directly on our StartEngine page, providing a deeper look at our projects, innovations, and what drives our vision forward.

One of these updates is featured below:



OVERCOMING CHALLENGES IN CONSTRUCTION PT.1

The construction industry is facing major challenges, including significant labor shortages and rising material costs. Here's how Printera is tackling these issues head-on.

Labor Shortages in Construction: The construction industry will need to attract around 501,000 additional workers in 2024 to meet demand, according to a recent report. With more than 1 in 5 construction workers aged 55 or older, retirement continues to shrink the skilled workforce, adding pressure to the industry. Additionally, the unemployment rate has remained low, while job openings have averaged over 377,000 per month throughout 2023.

Source: [ABC: Construction Workforce Shortage Tops Half a Million in 2024](#)

Printera's Solution:

- **Efficient Workforce:** Our 3D concrete printing operations require only a small, specialized crew—sometimes just one operator per print. This helps us reduce labor costs while maintaining quality, offering a viable solution to labor shortages in construction.
- **Pre-Printed Method:** We pre-print wall panels and components off-site in a controlled environment, which allows for faster installation with minimal labor on-site. This reduces reliance on large crews and ensures consistent quality

Stay tuned for more updates as we continue to tackle the challenges in the construction industry with innovative solutions.

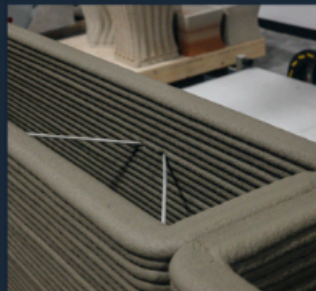
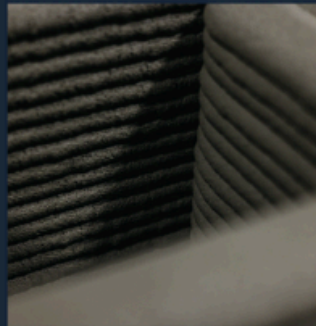
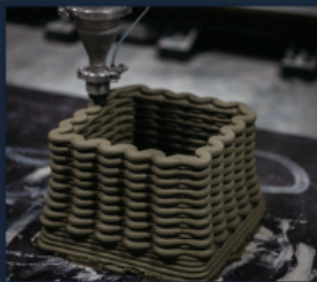
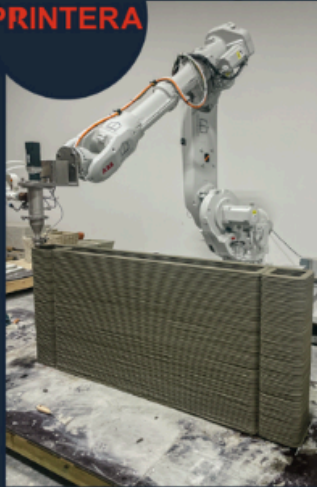
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JOIN THE MOVEMENT

With our StartEngine campaign in full swing, there's still plenty of time to own a stake in Printera's mission. Our journey has been nothing short of exciting, and we've been energized by the overwhelming support from our amazing community.

If you've been considering investing, there's no better time to get involved. By joining us on StartEngine, you're not just supporting a company—you're becoming part of a movement to transform construction with sustainable and innovative 3D concrete printing.

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Visit our StartEngine page to learn more about our campaign, catch up on the latest updates, and secure your stake in our vision for the future of construction.

We're excited to have you with us on this journey and appreciate your continued support and enthusiasm as we work to revolutionize the construction industry with sustainable, 3D concrete printing technology!

FOR MORE INFORMATION, VISIT WWW.STARTENGINE.COM/PRINTERA

This Reg CF offering is made available through StartEngine Primary LLC, member FINRA/SIPC. This investment is speculative, illiquid, and involves a high degree of risk, including the possible loss of your entire investment.

PRINTERA EMPLOYEE *Spotlight*

This special edition newsletter features a unique employee spotlight, where we're not only celebrating our incredible human team members but also shining a light on the robotic heart of our operation—3D-CPO! After a distinguished career in the automotive industry, 3D-CPO joined Printera in 2022, contributing unparalleled precision and efficiency to our 3D concrete printing process.



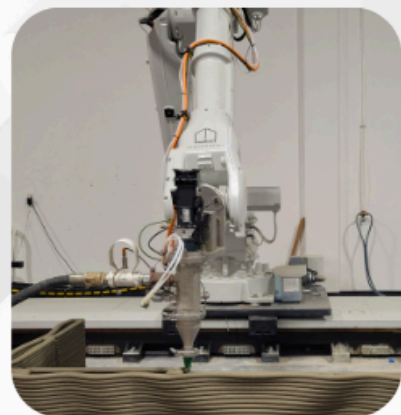
3D-CPO: DIRECTOR OF LAYERED INNOVATIONS

"ERROR 404: TRADITIONAL CONSTRUCTION METHODS NOT FOUND"

The opportunity to embrace the cutting-edge world of 3D concrete printing reignited 3D-CPO's circuits. Without hesitation, it embarked on a monumental journey from the Netherlands to sunny Stuart, Florida—a journey that marked the beginning of a new adventure.

Today, 3D-CPO stands tall as an integral part of the Printera family, bringing creativity, precision, and a touch of robotic flair to every project. As 3D-CPO continues to print the future, we're excited to see where its mechanical expertise will take us next!

When 3D-CPO isn't busy printing architectural wonders and pushing the boundaries of concrete design, you might catch it indulging in some well-deserved downtime. Whether it's binge-watching sci-fi classics for inspiration or challenging its fellow robotic friends to games of "rock-paper-scissors" (spoiler: it always picks rock) 3D-CPO knows how to keep its circuits entertained. When it's not perfecting its print patterns or daydreaming about world domination, 3D-CPO is living its best robotic life, one print layer at a time!



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